

WHERE INNOVATIVE CARE MEETS GROUNDBREAKING SOLUTIONS

Set within eMerge Americas, the premier global tech conference and expo attracting 20,000 attendees from 60+ countries, 200+ speakers, and 300+ exhibitors, this featured program showcases the extraordinary intersection of technology and medicine, bringing the patient experience to life.

Our mission is to drive a transformative movement that empowers the healthcare industry to achieve the elusive goal of the Quadruple Aim, delivering better outcomes, improved patient experiences, enhanced provider well-being, and optimized costs.

A Call to Action: Revolutionize Healthcare

We will achieve impact on these fundamental challenges by launching meaningful initiatives on topics that will change the core of how healthcare is delivered. We will promote health and wellness across all segments of society while providing the tools to improve patient and provider experience. eMerge Americas is the **ONLY** conference that enables:

- A collaborative forum for healthcare industry segments: **Providers, Payers, Life sciences, Biotech, government health, and MedTech.**
- A platform where established Industry players interact with newcomers around solution driven topics and capabilities.
- An ecosystem that provides interaction between fortune company innovation, government, and healthcare to align incentives and actions around meaningful change.

HEALTHTECH INNOVATION HUB

POWERED BY



ADVANCING HEALTHCARE: MAKING THE QUADRUPLE AIM A REALITY

- **Enhancing patient experience:** Patients now expect better service and play a greater role in their healthcare decisions. Improved experiences are also linked to better clinical outcomes.
- **Reducing costs:** U.S. healthcare spending has doubled as a share of GDP over 30 years, reaching nearly 20%. Many hospitals face slim margins (around 3.5%) and increasing financial strain, with closures expected to rise beyond 2025.
- **Improving outcomes:** Despite high spending, U.S. healthcare lags in key metrics like life expectancy, chronic disease, obesity, and avoidable deaths. Studies place the U.S. at or below the second quartile for outcomes compared to other industrialized nations.
- **Addressing clinician burnout:** Staff dissatisfaction, burnout, and disengagement are growing issues in U.S. healthcare. These challenges hurt quality, access, and equity while deterring future talent from entering the field.



CONTENT THEMES



Personalized wholistic wellness and care journey

Focus on preventive care and wellness while enhancing the patient journey in a system addressing the whole person (including nutrition, lifestyle, end-to-end chronic or life events, holistic medicine, etc.) vs. the current complex disease-driven navigation/payment system.

Smart healthcare cities and population health

A coordinated effort to provide the tools and incentives to make wellness an essential part of population behavior (think past smoking cessation campaigns, “your brain on drugs,” etc....) with public/private tools accessible to all citizens. Look at ways to impact SDOH (social determinants of health) so that individuals are given the opportunity, education, and capabilities to take accountability for their own well-being.

Sustainable healthcare cost

Target ultimate percent of GDP to 12-13 pct while improving outcomes. Learn from other industries that have taken 20 to 20 pct cost out with Industry 4.0 / 5.0 constructs while improving quality.

Longevity and Thanatology

Living longer should not correlate with extending death at a high personal and economic cost. 50 pct of lifetime medical spend is over 65, with up to 20 pct the last 2 years. We should address the issue of living longer vs. quality of life and deal with end-of-life issues so that it is dealt with dignity and support.

Venture consortium

A collaboration amongst healthcare industry innovators to make the highest and best use of healthcare venture investments, avoid duplication, and increase the impact/ success rate of the most promising innovations.

Topics: Exploring Tech-Driven Healthcare Applications

- Artificial Intelligence for Clinical and Patient Experience Integration
- Internet of Medical Things (IoMT)
- Remote Patient Monitoring
- Augmented and Virtual Reality (AR/VR)
- Nanotechnology in Healthcare
- 3D Bioprinting Applications
- Robotic Process Automation (RPA)
- Computational Biology in Medical Research
- Smart Surgical and Care Delivery Solutions
- Diagnostic Robots and Imaging Technologies



A REMARKABLE CONFERENCE EXPERIENCE + YEAR-ROUND COLLABORATION

Executive Track

- An exclusive, intimate setting for up to 100 healthcare executives: Chief Strategy Officers, Chief Transformation Officers, Chief Marketing Officers, Chief Operations Officers, Chief Information Officers
- Private breakout sessions and roundtables will facilitate open discussions on the successful use of technology to overcome healthcare challenges in a “safe, sales-free ” environment
- Panel sessions and presentations on the interactive Healthtech Innovation Hub stage will illuminate candid insights into strategies shaping the future of patient care

Past participating healthcare providers include:



Interactive Healthtech Pavilion

- A dynamic space on the eMerge Americas expo floor showcasing innovative startups, scale-ups, and solution providers
- Opportunities for health providers, payers and investors to engage with cutting-edge technologies and solutions. Together we can shape the early technology development with the complex needs of health systems in mind.

Health Hub Theater

- Round-the-clock programming featuring industry-leading experts across the entire healthcare spectrum
- Discussions on emerging tech trends that are the key to unlocking the patient experience of the future

Year-Round Programming

- Connect with global health tech startups from the eMerge Accelerator (2025 cohort)
- Exclusive access to invite-only, industry-specific summits
- Participate in engaging virtual events



Meet Our Healthcare Attendees

- 1,000+** Connect with 1,000+ healthcare executives, payers, solution providers and investors actively seeking opportunities in the ever-evolving health tech landscape
- 170%** eMerge Americas saw a 170% increase in healthcare sector attendance YOY
- #1** Healthtech startups drew the most funding rounds in South Florida in 2023
- #2** Ranked sector for investment by dollar total in South Florida in 2023
- 20+** High concentration of health systems with 20+ in the state of Florida

SPONSOR AND EXHIBITOR OPPORTUNITIES

eMerge Americas Platinum Sponsor Healthtech Hub Partnership Summary | \$75,000

- Main Stage Panel Session participation (includes video recording)
- Dedicated 30 min session in the Healthtech Hub Theater
- 20'x40' Premier Booth Space in the Healthtech Innovation Hub Pavilion
- Host VIP Roundtable Series with senior healthcare executives & investors
- Gain unfiltered access to buyers at leading healthcare systems, so you can build your sales pipeline while reducing your customer acquisition cost.
- Platinum sponsor recognition, including logo placement on eMerge marketing materials, social media and press announcements year-round
- Logo/Branding on:
 - Sponsor signage at Convention Center
 - Sponsor branding on eMerge website and mobile app
- One (1) eMerge Newsletter ad opportunity (one week run)
- Thirty (30) second video to be shown on expo floor during the entire show - Deadline January 31, 2025
- 15 VIP Passes (includes access to VIP Lounge & Beach Party)
- 2 Invitations to the VVIP Closing Dinner with select keynote speakers, government officials and global executives
- 40 Standard passes for clients and partners
- Up to 24 Exhibitor passes for booth personnel
- Inclusion in the official eMerge Americas press tour and invitation to the opening press briefing
- Company collateral available in the Press Office

eMerge Americas Diamond Sponsor Healthtech Hub Partnership Summary | \$50,000

- Dedicated 30 minute session in the Healthtech Hub Theater
- 20'x20' Premier Booth Space in the Healthtech Innovation Hub Pavilion
- Host VIP Roundtable Series with senior healthcare executives & investors
- Gain unfiltered access to buyers at leading healthcare systems, so you can build your sales pipeline while reducing your customer acquisition cost.
- Diamond sponsor recognition, including logo placement on eMerge marketing materials, social media and press announcements year-round
- Logo/Branding on:
 - Sponsor signage at Convention Center
 - Sponsor branding on eMerge website and mobile app
- One (1) eMerge Newsletter ad opportunity (one week run)
- Thirty (30) second video to be shown on expo floor during the entire show - Deadline January 31, 2025
- 10 VIP Passes (includes access to VIP Lounge & Beach Party)
- 25 Standard passes for clients and partners
- Up to 16 Exhibitor passes for booth personnel
- Company collateral available in the Press Office

eMerge Americas Gold Sponsor Healthtech Hub Partnership Summary | \$25,000

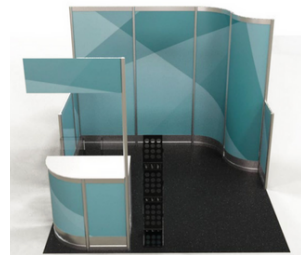
- Dedicated 15 minute session in the Healthtech Hub Theater
- 10'x20' Premier Booth Space in the Healthtech Innovation Hub Pavilion
- Gold sponsor recognition, including logo placement on eMerge marketing materials, social media and press announcements year-round
- Logo/Branding on:
 - Sponsor signage at Convention Center
 - Sponsor branding on eMerge website and mobile app
- 5 VIP Passes (includes access to VIP Lounge & Beach Party)
- 10 Standard passes for clients and partners
- Up to 8 Exhibitor passes for booth personnel



- 20' Hard wall backwall w/ sidewalls and graphics
- 2-Meter curved counter w/ graphics and storage
- 1-1/2 Meter Pedestal
- (3) Stools
- (1) Pedestal table w/graphics
- Black Carpet
- (1) Wastebasket
- Monitor (optional)
- Two (2) power drops
- Internet access: convention center Wi-Fi

eMerge Americas Silver Sponsor Healthtech Hub Partnership Summary | \$10,000

- 10'x10' Branded Turnkey Booth Space in the Healthtech Hub Pavilion
- Branding on eMerge website and mobile app
- Sponsor company name listed on sponsor recognition signage
- 2 VIP Passes (includes access to VIP Lounge & Beach Party)
- 5 Standard passes for clients and partners
- Up to 4 Exhibitor passes for booth personnel



- 10' System Panel backdrop w/ sidewalls and graphics
- 2-Meter curved counter w/ graphics and storage
- (2) Stools
- Black Carpet
- Literature Stand
- (1) Wastebasket
- Internet access: convention center Wi-Fi

Exhibit only opportunities are also available at \$35 per sq. ft.

Contact a member of our partner team to learn more! Send inquiry to sponsorships@emergeamericas.com

SPONSOR AND EXHIBITOR OPPORTUNITIES CONT.

VIP Executive Track Lunch Sponsor
\$12,500

VIP Executive Track Table Host
\$7,500

Healthtech Hub Networking Lounge Sponsor
\$25,000

Exhibitor Only
\$3,500 per 100 sq. ft.

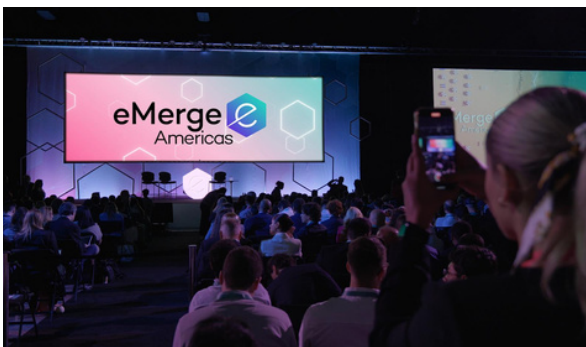
EXCLUSIVE OPPORTUNITY FOR STARTUPS

As a startup, you will have a unique opportunity to showcase your company within a dedicated pavilion area in the Healthtech Innovation Hub, providing access to executives, investors and key stakeholders across the healthtech industry.

Exclusive Package | \$3,800

- 8'H wall structure, furnished with a counter & one (1) stool
- Exhibitor logo will be printed in the top center of the back wall
- One electrical drop
- Up to 2 exhibitor passes for booth personnel - provides access to all eMerge Americas stages and speaking sessions
- Company logo and profile on the eMerge Americas website and mobile app
- Free Wi-Fi in the convention center
- Exhibiting company name and booth number listed on recognition signage

**eMerge Americas will coordinate all setup and teardown of the startup kiosk*



eMerge Americas is the premier global tech conference & expo held annually in Miami focused on shaping the future of tech. The eMerge conference, launched in 2014, attracts more than 20,000 attendees from over 60 countries. eMerge gathers the brightest minds and convenes investors, entrepreneurs, innovators, business executives, government leaders, academia, and renowned subject matter experts from across the globe to discuss technologies transforming our lives.



MARCH 27+28
MIAMI BEACH 2025
SHAPING THE FUTURE OF TECH

Contact a member of our partner team to learn more! Send inquiry to sponsorships@emergeamerica.com

www.emergeamericas.com