

HEALTHTECH

INNOVATION HUB

POWERED BY



WHERE HEALTHCARE PROVIDERS,
INNOVATORS + INVESTORS FORGE THE FUTURE

Set within eMerge Americas, the premier global tech conference and expo convening 20,000 attendees from 60+ countries, 200+ speakers and 300+ exhibitors, this featured program highlights the extraordinary intersection of tech and medicine and brings the patient experience to life! This convergence has reached a pinnacle in human history, showcasing unparalleled collaboration to tackle the most pivotal challenges and promising opportunities across the healthcare industry. Let's work together to deliver an optimal, innovative, stream-lined patient-centric experience of the future.



A PRESCRIPTION FOR EXCEPTIONAL
+ INNOVATIVE PATIENT CARE

Back again and even bigger, the patient experience will be the focus of the HEALTHTECH INNOVATION HUB, hailed as one of the most promising sectors at eMerge Americas 2025.

Healthcare executives, payers, solution providers and investors will delve into the innovative perspectives on patient experience embraced by today's leading healthcare systems. Only by exploring the entire patient continuum can we tackle common goals like reducing medical costs, streamlining hospital operations, safeguarding and protecting patient privacy, increasing patient satisfaction, and ultimately delivering advanced care in the highest quality and most innovative manner.



eMerge
Americas

MARCH 27+28
MIAMI BEACH 2025

SHAPING THE FUTURE OF TECH

Leading The Charge In Innovative Healthcare

Executive Track

- An exclusive, intimate setting for up to 100 healthcare executives: Chief Strategy Officers, Chief Transformation Officers, Chief Marketing Officers, Chief Operations Officers, Chief Information Officers
- Private breakout sessions and roundtables will facilitate open discussions on the successful use of technology to overcome healthcare challenges in a “safe, sales-free ” environment
- Panel sessions and presentations on the interactive Healthtech Innovation Hub stage will illuminate candid insights into strategies shaping the future of patient care
- Past participating healthcare providers include:



Interactive Healthtech Innovation Hub

- A dynamic space on the eMerge Americas expo floor showcasing innovative startups, scale-ups, and solution providers
- Opportunities for health providers, payers and investors to engage with cutting-edge technologies and solutions. Together we can shape the early technology development with the complex needs of health systems in mind.

Health Hub Theater

- Round-the-clock programming featuring industry-leading experts across the entire healthcare spectrum
- Discussions on emerging tech trends that are the key to unlocking the patient experience of the future



Content Themes

- AgeTech
- Precision Medicine & Personalized Care
- Data Breach Prevention
- Generative AI & Healthcare
- Preventative Healthcare & Longevity
- Telemedicine 2.0
- VR & AR in Healthcare
- Mental & Physical Healthcare Delivery Convergence
- Virtual Healthcare Assistants
- IoT & Wearables
- Digital Twins

Meet Our Healthcare Attendees

- 1,000+** Connect with 1,000+ healthcare executives, payers, solution providers and investors actively seeking opportunities in the ever-evolving health tech landscape
- 170%** eMerge Americas saw a 170% increase in healthcare sector attendance YOY
- #1** Healthtech startups drew the most funding rounds in South Florida in 2023
- #2** Ranked sector for investment by dollar total in South Florida in 2023
- 20+** High concentration of health systems with 20+ in the state of Florida

SPONSOR AND EXHIBITOR OPPORTUNITIES

eMerge Americas Platinum Sponsor

Healthtech Hub Partnership Summary | \$75,000

- Main Stage Panel Session participation (includes video recording)
- Dedicated 30 min session in the Healthtech Hub Theater
- 20'x40' Premier Booth Space in the Healthtech Innovation Hub Pavilion
- Host VIP Roundtable Series with senior healthcare executives & investors
- Gain unfiltered access to buyers at leading healthcare systems, so you can build your sales pipeline while reducing your customer acquisition cost.
- Platinum sponsor recognition, including logo placement on eMerge marketing materials, social media and press announcements year-round
- Logo/Branding on:
 - Sponsor signage at Convention Center
 - Sponsor branding on eMerge website and mobile app
- One (1) eMerge Newsletter ad opportunity (one week run)
- Thirty (30) second video to be shown on expo floor during the entire show - Deadline January 31, 2025
- 15 VIP Passes (includes access to VIP Lounge & Beach Party)
- 2 Invitations to the VVIP Closing Dinner with select keynote speakers, government officials and global executives
- 40 Standard passes for clients and partners
- Up to 24 Exhibitor passes for booth personnel
- Inclusion in the official eMerge Americas press tour and invitation to the opening press briefing
- Company collateral available in the Press Office

eMerge Americas Diamond Sponsor

Healthtech Hub Partnership Summary | \$50,000

- Dedicated 30 minute session in the Healthtech Hub Theater
- 20'x20' Premier Booth Space in the Healthtech Innovation Hub Pavilion
- Host VIP Roundtable Series with senior healthcare executives & investors
- Gain unfiltered access to buyers at leading healthcare systems, so you can build your sales pipeline while reducing your customer acquisition cost.
- Diamond sponsor recognition, including logo placement on eMerge marketing materials, social media and press announcements year-round
- Logo/Branding on:
 - Sponsor signage at Convention Center
 - Sponsor branding on eMerge website and mobile app
- One (1) eMerge Newsletter ad opportunity (one week run)
- Thirty (30) second video to be shown on expo floor during the entire show - Deadline January 31, 2025
- 10 VIP Passes (includes access to VIP Lounge & Beach Party)
- 25 Standard passes for clients and partners
- Up to 16 Exhibitor passes for booth personnel
- Company collateral available in the Press Office

eMerge Americas Gold Sponsor

Healthtech Hub Partnership Summary | \$25,000

- Dedicated 15 minute session in the Healthtech Hub Theater
- 10'x20' Premier Booth Space in the Healthtech Innovation Hub Pavilion
- Gold sponsor recognition, including logo placement on eMerge marketing materials, social media and press announcements year-round
- Logo/Branding on:
 - Sponsor signage at Convention Center
 - Sponsor branding on eMerge website and mobile app
- 5 VIP Passes (includes access to VIP Lounge & Beach Party)
- 10 Standard passes for clients and partners
- Up to 8 Exhibitor passes for booth personnel

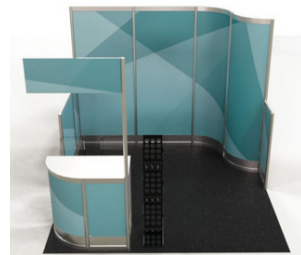


- 20' Hard wall backwall w/ sidewalls and graphics
- 2-Meter curved counter w/ graphics and storage
- 1-1/2 Meter Pedestal
- (3) Stools
- (1) Pedestal table w/graphics
- Black Carpet
- (1) Wastebasket
- Monitor (optional)
- Two (2) power drops
- Internet access: convention center Wi-Fi

eMerge Americas Silver Sponsor

Healthtech Hub Partnership Summary | \$10,000

- 10'x10' Branded Turnkey Booth Space in the Healthtech Hub Pavilion
- Branding on eMerge website and mobile app
- Sponsor company name listed on sponsor recognition signage
- 2 VIP Passes (includes access to VIP Lounge & Beach Party)
- 5 Standard passes for clients and partners
- Up to 4 Exhibitor passes for booth personnel



- 10' System Panel backdrop w/ sidewalls and graphics
- 2-Meter curved counter w/ graphics and storage
- (2) Stools
- Black Carpet
- Literature Stand
- (1) Wastebasket
- Internet access: convention center Wi-Fi

Exhibit only opportunities are also available at \$35 per sq. ft.

Contact a member of our partner team to learn more! Send inquiry to sponsorships@emergeamericas.com

SPONSOR AND EXHIBITOR OPPORTUNITIES CONT.

VIP Executive Track Lunch Sponsor
\$12,500

VIP Executive Track Table Host
\$7,500

Healthtech Hub Networking Lounge Sponsor
\$25,000

Exhibitor Only
\$3,500 per 100 sq. ft.

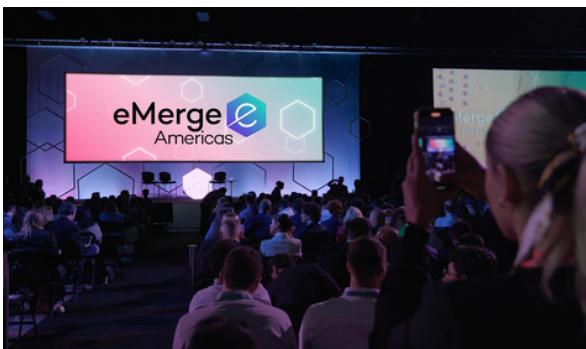
EXCLUSIVE OPPORTUNITY FOR STARTUPS

As a startup, you will have a unique opportunity to showcase your company within a dedicated pavilion area in the Healthtech Innovation Hub, providing access to executives, investors and key stakeholders across the healthtech industry.

Exclusive Package | \$3,800

- 8'H wall structure, furnished with a counter & one (1) stool
- Exhibitor logo will be printed in the top center of the back wall
- One electrical drop
- Up to 2 exhibitor passes for booth personnel - provides access to all eMerge Americas stages and speaking sessions
- Company logo and profile on the eMerge Americas website and mobile app
- Free Wi-Fi in the convention center
- Exhibiting company name and booth number listed on recognition signage

**eMerge Americas will coordinate all setup and teardown of the startup kiosk*



eMerge Americas is the premier global tech conference & expo held annually in Miami focused on shaping the future of tech. The eMerge conference, launched in 2014, attracts more than 20,000 attendees from over 60 countries. eMerge gathers the brightest minds and convenes investors, entrepreneurs, innovators, business executives, government leaders, academia, and renowned subject matter experts from across the globe to discuss technologies transforming our lives.



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