



Pre-Conference **International Immersion Week** Program

eMerge Americas and IMPACTIFI present an innovative International Immersion Program designed to connect international tech companies with South Florida's thriving ecosystem. This program offers a gateway to business expansion, investor engagement, and strategic partnership development, culminating at the eMerge Americas conference. The initiative aims to bridge global innovators with U.S. market opportunities, enhancing eMerge's mission to foster innovation and entrepreneurship.

Program Objectives

Create Immersive Experience

To create an immersive program that connects international tech companies with Florida's thriving ecosystem, offering a gateway to business expansion, investor engagement, and strategic partnership development.

Bridge Global Innovators

This program, culminating at the eMerge Americas conference, seeks to bridge global innovators with U.S. market opportunities, enhancing eMerge's mission to foster innovation and entrepreneurship.

Foster Innovation

The program aims to foster innovation by connecting international companies with local resources, investors, and potential partners in the Florida tech ecosystem.



Day 1: Welcome and Orientation

Sponsored by:



GREATER MIAMI
CONVENTION &
VISITORS BUREAU



Monday March 24th at 5:00pm

1

Opening Ceremony

Introduction to the Immersion Program with welcome remarks from eMerge and IMPACTIFI leadership.

2

Program Overview & Expectations

- Overview of eMerge/IMPACTIFI Immersion: Benefits, resources, and outcomes participants can expect.
- Opening remarks: Greater Miami Convention & Visitors Bureau
- Speakers: Melissa Medina-eMerge, Terry Grandal Cusse-IMPACTIFI, Jeff Hoffman-GEN

3

Networking Reception

Facilitated networking to foster connections among international participants, local innovators, and eMerge stakeholders.

Day 2: Florida Ecosystem & Country Specific Insights

Tuesday March 25th at 9am - 5pm



Morning sessions showcase the Florida ecosystem with presentations from key sector leaders, while afternoon sessions feature country-specific breakouts and specialized topics for international business development.

Day 3: Industry Breakouts & International Company Presentations

Wednesday March 26th at 9am - 5pm

1

9:30 AM - The Global Tech Frontier: Trends, Challenges, and Strategies for Innovation

Industry leaders discuss trends, challenges, and innovation strategies.

- Moderated by John Riley III with Rob Petrosino, Ernie Farrarosso

2

10:15 AM - Doing business in the Florida Healthcare Industry, Trends & Opportunities

Connect with the top leaders in healthcare and learn about trends, commercializing innovation, do's and don'ts and opportunities in the US.

- Moderated by Sebastien Leduc & Greg Horowitz featuring Bernardo Perez Villa - Cleveland Clinic, Alain Fernandez - UHealth and Lilian Aboo - Jackson Health System, Ivan Dynamo De Jesus - AXEN

3

10:15 AM - The Future of FinTech: What's Ahead for the Industry?

Explore what's ahead in the banking technology, trends and next generation of developments

- John Riley III moderates with Saulo Pereira - Chase, Nicolas Ibaibarriaga - City National Bank and DeFi experts

4

11:00 AM - Infrastructure & Government: Trends and Opportunities in Ports, Airports, and Public Projects

Focus on ports, airports, and public projects opportunities

- Moderated by Terry Grandal with Glenn A. Wiltshire - Port Everglades, Taniel Koushakjian - BreakThru Strategies

5

11:45 AM - International Impact: Winning Strategies from Global Companies

Hear success stories from international companies on their international expansion experiences

6

Afternoon

- 1:00 PM - International Company Presentations: 3-minute pitches to sector-specific decision-makers and investment groups
- 2:00 PM - Industry Networking
- Closing Remarks

Our goal is to facilitate qualified matches for 1-on-1 meetings during Days 4 and 5 at the eMerge Conference, creating pathways for international companies to establish footholds in the U.S.

Impact Goals



Expanding Access

Broaden opportunities for international companies to integrate into the U.S. market and Florida's tech landscape.



Networking & Partnership Development

Facilitate connections between global innovators and local stakeholders, including potential customers, investors, academia, and government agencies.



Investment in Innovation

Drive investment by showcasing breakthrough technologies and fostering collaborations that contribute to economic growth.





FLORIDA 3.0

Reinventing Our Future.

FLORIDA: Leading State Of Innovation

1

Fastest Growing State in the US

No other U.S. state has experienced economic growth like Florida. In just a few short years, the Sunshine State has transformed into a dynamic, diversified, and bustling economic titan. Florida is becoming America's economic miracle, rivaling global transformations in places like Singapore and Dubai. Floridians understand this transformation, but it is imperative to share the Florida innovation story with a global audience through eMerge Americas.

2

Leveraging Strong Industries

Discover the sectors driving growth, including AI, quantum computing, health tech, defense tech, space, modeling & simulations, photonics/semiconductors, cybersecurity and more.

3

Global Opportunities

Explore how Florida is attracting global talent and capital, positioning itself as a hub for international tech advancements.



Program **Benefits**

For **International Companies**

- Access to U.S. market opportunities
- Connections with local stakeholders
- Industry-specific insights
- Potential investor engagement

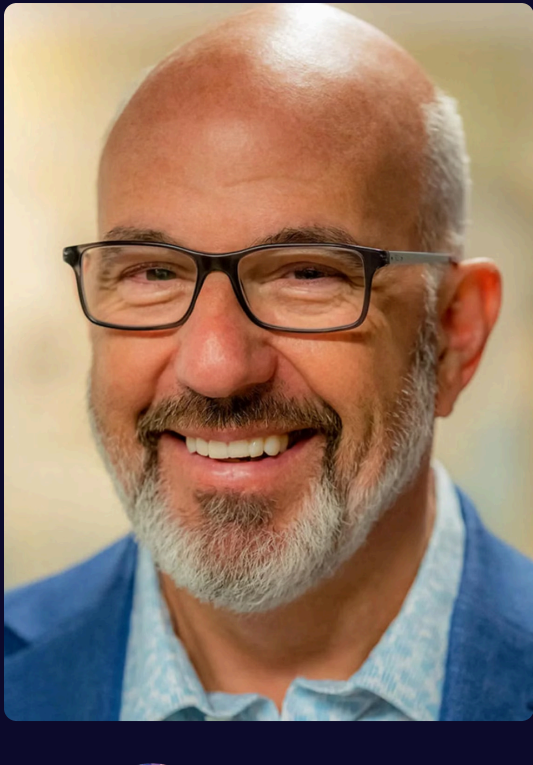
For **Florida Ecosystem**

- Exposure to global innovations
- Potential for new partnerships and investments
- Economic growth through international collaborations
- Enhanced global reputation as a tech hub

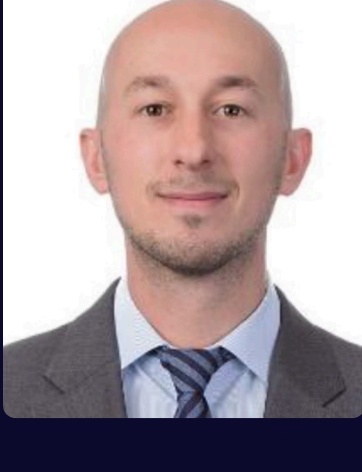
Speakers & Industry Representatives

Opening KeyNote: Jeff Hoffman is the Chairman of the Global Entrepreneurship Network, which works with entrepreneurs in 190 countries, as well as being a founding board member of The Unreasonable Group, whose 289 portfolio companies have raised \$6.6 billion in funding and have positively impacted more than 720 million lives worldwide. He is also on the Advisory Board of CEED Global, the Centers for Entrepreneurship and Executive Development, teaching entrepreneurship globally in developing countries. Jeff has supported the White House, the State Department, the United Nations, and similar organizations internationally on economic growth initiatives and entrepreneurship programs.

Jeff has been part of a number of well-known successful startups, including Priceline.com/Booking.com, uBid.com and more.



Melissa Medina
CoFounder, CEO & President of eMerge Americas



Aaron Rosen
President of the World Affairs Council of Miami



Isabela Echeverry Peñón
Senior Discovery Officer at IDB Lab



Carlos J. Gimenez
Government Affairs Attorney at McCarter & English, LLP, Washington DC



Manuel J. Gonzalez
Global Engagement Officer at Miami Dade County



Christopher Hudtwalcker
Innovation Director at Port of Miami



David Ponraj
CEO & Founder, Economic Impact Catalyst, Florida



Alejandro Morales
CEO of IBD Advisors and Multilateral Funding, Washington D.C.



Digna Cabral
Councilwoman City of Doral, Florida



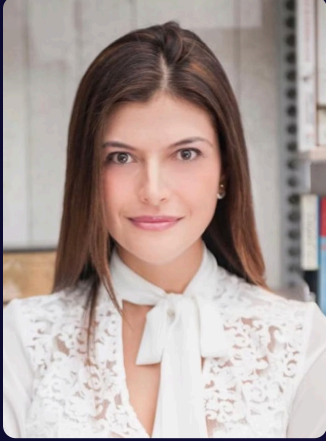
Rob Petrosino
Strategic Engagement Advisor for Artificial Intelligence of the Federal Bureau of Investigation (FBI)



TJ Villamil
President of Business Development at eMerge Americas



Alfred Delgado, P.A.
International Immigration and Corporate Law



Pilar Ceron
CEO Founder of Xstrategy.



Isabel C. Dávila
U.S. Commercial Service



Ernie Ferrarresso
Director at CyberFlorida



Erick Gavin, Esq.
Partner at Reefside Ventures



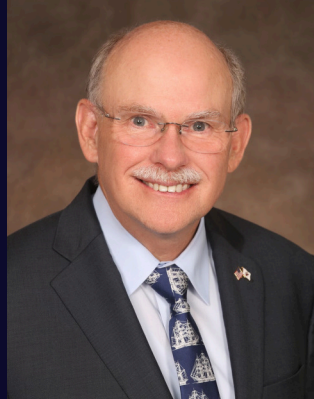
Keith A. Carswell
Director, Department of Economic Innovation & Development for City of Miami



Nicolas Ibaibarriaga
VP Product Manager for City National Bank



Paola Isaac Baraya
International Chief Economic Development Officer for Broward County



Glenn A. Wiltshire
Deputy Port Director at Port Everglades, Broward County



Cesar Estrada CPA, EA, MAcc, MTax
Managing Director, CBIZ, Tax & Business Services



Hernando Gomez
Director-in-Charge of Valuation Services for Berkowitz, Pollack, Brant Advisors



Jonah Manning
Founding Partner at Wells Onyx



Camilo Osuna
Global Services Industry Leader and Business Strategist



Carlos Guerra
VP International Investment-LATAM & the Caribbean Markets at Select Florida



Greg Horowitz
Principle at Health Connect



Bernardo Perez Villa
Head of Innovation at Cleveland Clinic



Alain Fernandez
Chief Managed Care Officer - University of Miami Health



Jadwiga Stoklosa
CEO of Central & Eastern European Trade Center



Taniel Koushajian
CEO of BreakThru Strategies



Maria Gonzalez
Founder & Principal Supplier Diversity Consultants



Ale Winter
Director of International Soft Landing at CIC



Saulo Pereira
VP - Sr. Business Consultant at JP Morgan CHASE



Lilian Abbo
Associate Chief Medical Officer at Jackson Health System



Sasha Lightbourne
Managing Director for Cygnus Horizon Advisory Group, LLC



Ivan Dynamo De Jesus
Founder and Sponsor of AXEN



Sebastien Leduc
Managing Partner at Espresso V Corp

As of March 2025

Program Partners



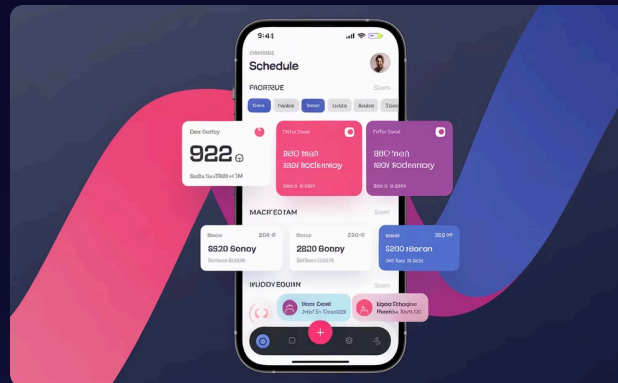
As Of: March 2025

Pre-Conference **International Immersion Program** Pass Includes:



Immersive Program & Conference Experience

Comprehensive 2-day Pre-Conference International Immersion Program plus 2-day eMerge Americas conference access to expo floor, keynotes, and educational sessions across five stages



Personalized Planning

Access to personalized agenda builder to customize your conference experience and maximize networking opportunities



Exclusive Perks

Special hotel and restaurant discounts plus access to the Opening Night Block Party

Special Week PASS

includes: International Immersion Program with Welcome Cocktail Reception, Breakfast / Lunch plus eMerge Conference and Exhibit

~~\$1500.~~ **\$1000** per participant till March 23, 2025

*Limited Capacity



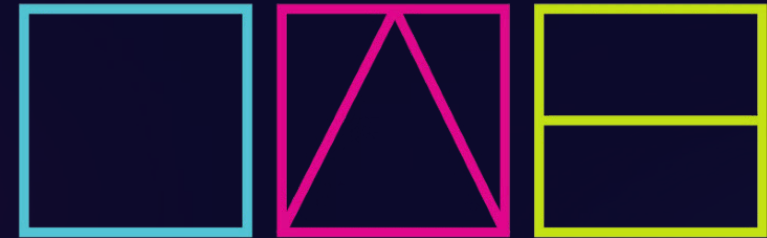
Register Here with Code: EMERGEIMMERSION

[Click here](#)

Program **Location**



WYNWOOD



LAB.MIAMI

2750 NW 3 Ave, Suite 24, Miami, FL 33127

***NOTE:** Please use this exact address in your GPS application to avoid conflict with another location.



Thank You

Looking forward to seeing you there!