

WHERE INNOVATIVE CARE MEETS GROUNDBREAKING SOLUTIONS

Set within eMerge Americas, the premier global tech conference and expo attracting 20,000 attendees from 60+ countries, 200+ speakers, and 300+ exhibitors, this featured program showcases the extraordinary intersection of technology and medicine, bringing the patient experience to life.

Our mission is to drive a transformative movement that empowers the healthcare industry to achieve the elusive goal of the Quadruple Aim, delivering better outcomes, improved patient experiences, enhanced provider well-being, and optimized costs.

HEALTHTECH INNOVATION HUB

POWERED BY



A Call to Action: Revolutionize Healthcare

We will achieve impact on these fundamental challenges by launching meaningful initiatives on topics that will change the core of how healthcare is delivered. We will promote health and wellness across all segments of society while providing the tools to improve patient and provider experience. eMerge Americas is the ONLY conference that enables:

- A collaborative forum for healthcare industry segments: **Providers, Payers, Life sciences, Biotech, government health, and MedTech.**
- A platform where established Industry players interact with newcomers around solution driven topics and capabilities.
- An ecosystem that provides interaction between fortune company innovation, government, and healthcare to align incentives and actions around meaningful change.

ADVANCING HEALTHCARE: MAKING THE QUADRUPLE AIM A REALITY

- **Enhancing patient experience:** Patients now expect better service and play a greater role in their healthcare decisions. Improved experiences are also linked to better clinical outcomes.
- **Reducing costs:** U.S. healthcare spending has doubled as a share of GDP over 30 years, reaching nearly 20%. Many hospitals face slim margins (around 3.5%) and increasing financial strain, with closures expected to rise beyond 2025.
- **Improving outcomes:** Despite high spending, U.S. healthcare lags in key metrics like life expectancy, chronic disease, obesity, and avoidable deaths. Studies place the U.S. at or below the second quartile for outcomes compared to other industrialized nations.
- **Addressing clinician burnout:** Staff dissatisfaction, burnout, and disengagement are growing issues in U.S. healthcare. These challenges hurt quality, access, and equity while deterring future talent from entering the field.



CONTENT THEMES



Population and Wholistic Care

Focus on preventive care and wellness while enhancing the patient journey in a system addressing the whole person (including nutrition, lifestyle, end-to-end chronic or life events, holistic medicine, etc.) vs. the current complex disease-driven navigation/payment system.

Provide the tools and incentives to make wellness an essential part of population behavior (think past smoking cessation campaigns, “your brain on drugs,” etc....) with public/private tools accessible to all citizens. Look at ways to impact SDOH (social determinants of health) so that individuals are given the opportunity, education, and capabilities to take accountability for their own well-being.

Longevity and Thanatology

Living longer should not correlate with extending death at a high personal and economic cost. 50 pct of lifetime medical spend is over 65, with up to 20 pct the last 2 years. We should address the issue of living longer vs. quality of life and deal with end-of-life issues so that it is dealt with dignity and support.

Venture Consortium

A collaboration amongst healthcare industry innovators to make the highest and best use of healthcare venture investments, avoid duplication, and increase the impact and success rate of the most promising innovations.



Topics: Exploring Tech-Driven Healthcare Applications

- Artificial Intelligence for Clinical and Patient Experience Integration
- Internet of Medical Things (IoMT)
- Remote Patient Monitoring
- Augmented and Virtual Reality (AR/VR)
- Nanotechnology in Healthcare
- 3D Bioprinting Applications
- Robotic Process Automation (RPA)
- Computational Biology in Medical Research
- Smart Surgical and Care Delivery Solutions
- Diagnostic Robots and Imaging Technologies



A REMARKABLE CONFERENCE EXPERIENCE + YEAR-ROUND COLLABORATION

Invite-only Executive Track

- An exclusive, intimate setting for up to 100 healthcare executives: Chief Strategy Officers, Chief Transformation Officers, Chief Marketing Officers, Chief Operations Officers, Chief Information Officers
- Private breakout sessions and roundtables will facilitate open discussions on the successful use of technology to overcome healthcare challenges in a “safe, sales-free” environment
- Panel sessions and presentations on the interactive Healthtech Innovation Hub stage will illuminate candid insights into strategies shaping the future of patient care

Past participating healthcare providers include:



Interactive Healthtech Pavilion

- A dynamic space on the eMerge Americas expo floor showcasing innovative startups, scale-ups, and solution providers
- Opportunities for health providers, payers and investors to engage with cutting-edge technologies and solutions. Together we can shape the early technology development with the complex needs of health systems in mind.

Health Hub Theater

- Round-the-clock programming featuring industry-leading experts across the entire healthcare spectrum
- Discussions on emerging tech trends that are the key to unlocking the patient experience of the future

Year-Round Programming

- Connect with global health tech startups from the eMerge Accelerator (2025 cohort)
- Exclusive access to invite-only, industry-specific summits
- Participate in engaging virtual events



Meet Our Healthcare Attendees

- 1,000+** Connect with 1,000+ healthcare executives, payers, solution providers and investors actively seeking opportunities in the ever-evolving health tech landscape
- 170%** eMerge Americas saw a 170% increase in healthcare sector attendance YOY
- #1** Healthtech startups drew the most funding rounds in South Florida in 2023
- #2** Ranked sector for investment by dollar total in South Florida in 2023
- 20+** High concentration of health systems with 20+ in the state of Florida